

RISK

Factors Influencing Our Perception

KEY BENEFITS

- ✓ **LEARN** how individual, community and broader societal factors, affect and influence risk perception and tolerance.
- ✓ **EQUIP** managers with the knowledge and understanding to identify and discourage a culture of risk-taking behaviour.
- ✓ **INCREASE** awareness of effective measures that can support risk reduction initiatives.
- ✓ **IDENTIFY** habituated type behaviours that lead to increased risk tolerances.
- ✓ **IMPROVE** workplace understanding of red flags that can indicate higher than acceptable 'At Risk' behaviours.

SESSION TOPICS

1. Psychological theories on risk taking
2. Risk perceptions and factors that influence how we might consider risk
3. Individual risk tolerances
4. Macro through the micro perceptions that shape our beliefs on risk
5. Social amplification and public perceptions
6. Common heuristics and biases that influence our perceptions
7. Social action theory and how it shapes perceptions
8. Habituation and normalizing of risky behaviours
9. Protection motivation theory and how it can help to manage risk taking
10. How best to manage risk taking behaviors at individual and corporate levels

'Safe work practice extends beyond the dynamics of risk, and delves into the psychology of human perception.'



VIRTUAL ONLINE 2HR MANAGERS SEMINAR

An exciting, informative and interactive online virtual session for managers, that delves into 'factors that influence our perceptions of risk'.

Regardless of your role, whether it's working in a setting where elements of risk are present (operational, organizational, brand, people, legal and financial), or working in settings with higher perceived risk, this virtual session has great relevance and importance for you.

The session provides valuable insights into the psychology of risk taking, and the habituated factors that can lead to higher level risk taking and a culture of risk tolerance and 'at risk' behaviours.

We examine what subconscious and conscious factors that influence people's decisions on risk taking, at a macro, meso and micro level. How you interpret and understand risk taking in your work environment is fundamental to avoiding higher levels of consequential harm.

In this session, risk is considered from an individual behavioural perspective, where risk taking has led to serious psychological and physical harm, up to and including fatalities in what otherwise is seen as 'routine' activities.

Equally, the concepts apply to corporate behaviour and governance. Think, banking royal commission, where risk taking habits within the organisational cultural led to unlawful corporate practices that caused immeasurable brand damage, incurring unprecedented financial penalties.

Risk taking, competitiveness and lack of knowledge underpinned by normalising risky behaviour, if left unchecked and without the proper controls, leads to significant individual and organisational consequences.

CONTACT

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